



ROYAL
HIGHLAND
SHOW 2023
22 - 25 JUNE
PARTNER SINCE 1981
 Royal Bank
of Scotland



Royal Highland Show 22 - 25 June 2023

Need to know guide for new exhibitors

Deadline for applications is Monday 1st May 2023

Before you apply

Before completing your application, please read through this document. It has information about the following:

- ◆ How to apply
- ◆ Selection criteria
- ◆ What happens next
- ◆ Tradestand options
- ◆ Key information
- ◆ Key Contacts



Selection criteria

The following criteria will be applied to the selection of Tradestand exhibitors:

- ◆ Relevance and quality of product
- ◆ Balance of product categories within the Show
- ◆ Geographical relevance
- ◆ Previous behaviour at RHS Shows
- ◆ Prompt payment of Show invoices
- ◆ Permanent business address, quality website, clear contact details
- ◆ Good after-sales service including order fulfilment where delivery time is no more than 3 months after the 25th June 2023
- ◆ Courteous, professional and friendly staff

What happens next

Allocation

The Royal Highland Show is a very popular show for trade stand exhibitors and we receive high number of applications from exhibitors wishing to return year-on-year.

Returning exhibitors have until the closing date of 20th January 2023 to notify the Trade Stand Team whether they wish to:

- ◆ Rebook and accept the same stand as 2022
- ◆ Request a change of size or location for 2023
- ◆ Not exhibit in 2023

Once the Tradestand team have this information, we consider new and exciting exhibitors

Confirmation

If your application is successful, we will contact you with details of the site offered. In order to accept and secure your site you will be required to respond within 14 days.

If we do not hear from you within 14 days (to accept or decline) the allocation will be cancelled

If the space offered is unsuitable please return the 'offer of trade space' immediately. This will enable us to find you an alternative position if available.

Successful applicants will be sent log-in details to their online account once we have received confirmation of your stand.

Tradestand Options

The Royal Highland Show is spread over several hundred acres and therefore split in various sections.

Trade space is allocated on a frontage & depth area calculation. All spaces are 'open space' and on a grass base (unless otherwise stated). Trade rental includes an allocation of passes per stand size.

Outdoor

Description	Stand Rental £ net per square metre
Agricultural Pricing	
Standard outdoor space	£9.54
Prime outdoor space	£17.50
Countryside Area Pricing	
Standard outdoor space	£24.00
Equestrian Village/Forestry/ Lifestyle Village & Floral Walkway	
Standard outdoor space	£21.10
Motor Zone Pricing	
Standard outdoor space	£23.03
Renewables Village Pricing	
Standard outdoor space	£23.03
Prime Non-Agri (Main Ring, 7th&13th Ave, Ave L&O, The Green)	
Standard outdoor space	£38.56
**Please note there is no outdoor shedding/marquees included, please refer to our trade guide for recommended marquee suppliers.	

Services such as water, electrics, grass cutting etc can be ordered via your online account.

Indoor

Description	Stand Rental £ net per square metre
Shopping Arcade Shell Scheme**	£149.94
Food Hall	
Shell Scheme**	£149.94
Space Only	£140.56

** Shell scheme package includes; Sodem Shell Scheme, One Name Board, two spotlights (per 3m frontage) and 1 x 24hr twin socket – installed along back wall.

Height of exhibits

No outdoor stand or exhibit may exceed 10 metres in height unless approved in prior writing at the time by the Trade Stand Team

Stands within the Home & Gift Hall must not exceed 2.5m and those within the Food Hall must not exceed 6m.

Regulations

Please read these regulations thoroughly before submitting your application. Further regulations/guidance will follow in the Royal Highland Show exhibitor guide which will be made available to successful applicants via their online account.

Trade applications will be accepted on the strict understanding that space or 'pitch' allocated is used solely for the display, promotion or sale of the items or services listed by the exhibitor on the application form.

Exhibitors and stand personnel must conduct their business only within the space allocated to them.

The Exhibitor may not sub-let, part or share occupation of their assigned stand. Nonetheless, with the prior written approval of RHASS requested at the time of application the Exhibitor may share occupation of the stand with other companies that are in the group as the exhibitor or which are associated in business with the Exhibitor or for whom the Exhibitor acts as an agent.

Trade stands must be staffed at all times during Show opening hours.

No additional income may be generated by charging visitors to the Royal Highland Show for any activity, access or entry to your trade stand without written permission from the Trade Stands Team.

Drones – due to the proximity of Edinburgh Airport, the use of any aircraft, drones or captive balloons of any description for any purpose is strictly prohibited.

Balloons – Un-inflated Balloons are permitted as giveaways, however, in view of our proximity to Edinburgh Airport the sale or distribution of helium filled or metallic balloons is strictly forbidden

Exhibitors are not permitted to:

- ◆ Conduct any market-style trading or sell goods by auction, shouting or other loud activity to the annoyance of other exhibitors
- ◆ Conduct activities that pose a hazard to themselves, or other exhibitors, visitors or livestock
- ◆ Display posters or banners within the Showground, car parks or onto the approaches, without prior written permission from the Royal Highland Show



Tradestand build

Ground Excavating: Exhibitors are advised that there are underground services on the Showground, such as water mains, drains, electric cables, telephone cables etc. Exhibitors must carefully consider safer alternatives to excavating for flagpoles, signs, etc when planning their tradestand.

If you intend to break the surface of the ground anywhere on your plot for any purpose, an application for a Permit to break the ground should be completed and submitted to the Trade Stand Team as early as possible and before 1st June.

Your permit will not be approved until you are on site and our site team have scanned your ground. Please report to Tacso on arrival to arrange this.

Build-up and Breakdown

Build-up dates

The outdoor site opens to all exhibitors and contractors from Monday 12th June.

Food Hall opens to all exhibitors from Saturday 17th June.

Indoor Shopping Hall opens to all exhibitors from Tuesday 20th June

Breakdown

All stands and exhibits must be cleared from the site no later than 19:00 Sunday 2nd July. Exhibitors MUST inform the trade stands team in good time and with prior written approval if unachievable.

Key Contacts

Show contacts

Account Manager

Amy Mitchell
E: amitchell@rhass.org.uk
T: 0131 335 6218

Account Executive

Blayne Beck
E: bbeck@rhass.org.uk
T: 0131 335 6206

Membership

E: membership@rhass.org.uk
T: 0131 335 6215

Sponsorship

E: sponsorship@rhass.org.uk
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