



Call for artists pack

An opportunity like no other!

Thank you for your interest in taking part in Flock to the Show!

You are about to get involved in a huge family friendly trail of discovery for the people of Scotland, which will help celebrate our strong agricultural history and heritage. Not to mention you'll also play your part in the delivery of a World Championships! Not many can say that!

Do you have what it take to help visitors young and old fall in love with Scotland and agriculture all over again?

Do you think you have what it takes to transform a three-dimensional blank canvas, with your artwork?

Why not join us and join our art trail and have your work seen and celebrated by hundreds of thousands of people across the UK and the world!

Our artist call is open to all creatives from across the country, but we very much hope to engage with Scotland's rich, thriving and diverse arts community, especially those with roots in rural life. We encourage submissions from both emerging talent and well established artists, all we ask is that you think big, think outside the box and let your creativity shine through!

Designs are welcomed in any medium – from traditional to new media, fine art to illustrations, graffiti and mosaic!

Be brave and join our flock!



Who are RHASS and what do we do?



ROYAL HIGHLAND & AGRICULTURAL SOCIETY OF SCOTLAND



RHASS is for everyone who supports the very best standards in agriculture, forestry and stewardship of the countryside, which are such an essential part of our heritage – and our future.

Industries in our rural areas are major contributors to the economy and character of the country. Throughout the highlands, lowlands and islands people produce our food and drink, manage and conserve our countryside and provide access to sport and recreation for millions.

With its history of encouraging advances in education, science, technology and craftsmanship over two hundred years, RHASS is in a strong position to continue its twin roles of building business for Scotland's land-based and allied industries, and of creating a wider public understanding of the management of the land and rural resources.

In these ways, we help build a healthy economy and employment and provide the wider public with the information they need to make balanced judgments on rural matters.

Very few modern organisations can trace their heritage back to 1784. Even less can say they have remained true to their founders' values and beliefs. Yet this is the case for RHASS! We are a unique organisation and remain as focused on delivering its objectives today, as it was when it was founded well over 200 years ago.

What was then considered crucial to the advancement of Scottish agriculture for the benefit of farmers, landowners and rural communities still applies today. And while the 'noblemen and gentlemen' of the 1700s could not imagine how much has changed over the centuries, what remains constant is RHASS's vision to build on generations of influence, investment and innovation.

What is Flock to the Show?

In June 2023 The Royal Highland & Agricultural Society of Scotland (RHASS) will welcome the Golden Shear, the world championships of sheep shearing to our largest fundraising event, the Royal Highland Show (RHS).

Golden Shears 2023 will see the best shearers and wool handlers from over 35 different countries descend on the Royal Highland Show to compete to be the World Champion. This is one of the biggest events in the shearing calendar and will be a tightly fought spectacular. Attracting the best competitors from North and South America, Africa, Europe and let's not forget Australia and New Zealand.

To celebrate, we are launching a huge nationwide art trail, taking to the streets up and down Scotland and maybe a few of our UK counterparts.

The trail will see our individually decorated Flock to the Show Sculptures dotted across the country.... waiting to be discovered and for everyone to enjoy!



How it will all work

Sponsorship

Each sculpture will be sponsored by local businesses, community groups and education organisations. They will be decorated by local artists and communities and will all be designed to celebrate Scotland's extraordinary agricultural heritage.

Sculptures will be displayed in locations across Scotland, with a few popping up in England, Northern Ireland and Wales – creating a trail highlighting our history and heritage while raising awareness of some of the issues facing Scottish agriculture.

This trial will be open to everyone and the individual decorated sheep will await discovery before flocking to The Royal Highland Show in 2023 and the return of Golden Shears. This will be the only time all of our flock will be together before being sold at a gala dinner later in the year.

Education

We will be partnering with RHET (Royal Highland Educational Trust) to deliver a number of educational offerings and workshops throughout the year.

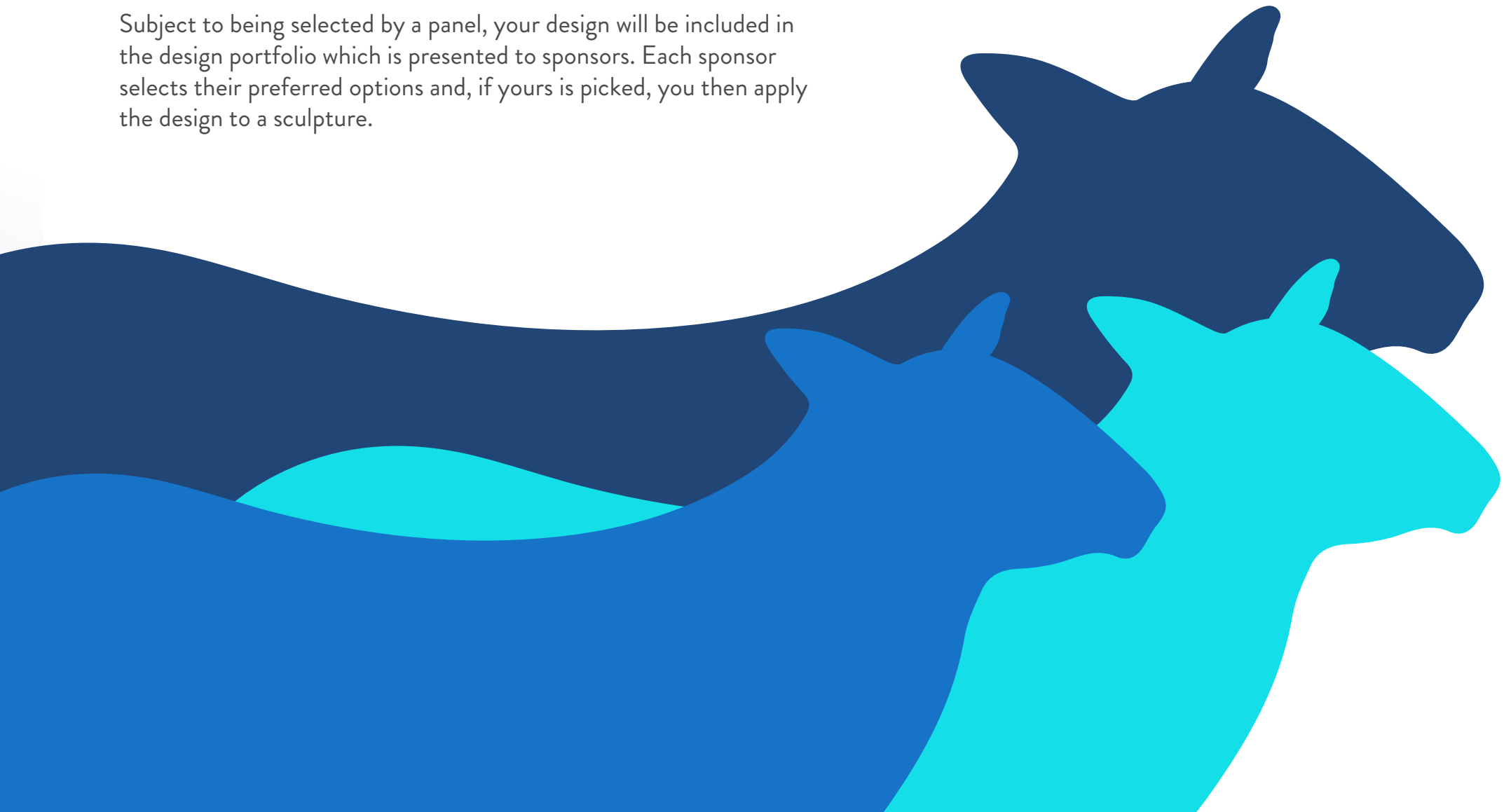
Timeline



How to get involved!

Submit a design

Subject to being selected by a panel, your design will be included in the design portfolio which is presented to sponsors. Each sponsor selects their preferred options and, if yours is picked, you then apply the design to a sculpture.



Designs and Materials

When planning your design, please bear in mind:

- You may submit up to two designs
- We will require you sign our standard copyright agreement for each design

When planning your designs, remember they must be appropriate for public display and the audience will be diverse.

Corporate logos and advertising are not permitted and any designs that are overtly religious, political, or sexual in nature will not be accepted. We also cannot accept designs which infringe on third party Intellectual Property, for example film, book or TV franchises, character brands or personalities. Artists may not alter the basic sculpture shape.

Remember that the public will touch and interact with your sculpture! Therefore, any attachments must be robust and able to withstand this handling (including, potentially, the weight of an adult who should really know better). Not be likely to cause any injury and must be durable in an outdoor environment. Any submissions featuring attachments will be accepted but only artists with previous experience will be shortlisted.

Subject to availability, a painting space will be provided for you to create your sheep. Should you wish to paint it in your own studio, you will be responsible for collection and delivery which must be approved by the exhibition coordinator.

While we welcome all art forms we would advise against collage and sticking paper or paper based products to the sculpture, we would recommend painting or mosaics as these are more effective.

Please consider this before submitting your design and be aware that most of the sculptures will be positioned outside for two months exposed to Scottish weather.

When placed on the streets, each sculpture is attached to a concrete plinth. Artists must keep the base area of the sculpture clear of any attachments. Artists materials are not provided. The use of water based acrylic or emulsion paints is recommended, although good quality, compatible spray paints can be used to good effect.

To complete your sculpture, it must be sealed with a high quality, waterproof, clear coat varnish. This will be provided to you at no cost, along with clear instructions on how to apply.

Artists will not be responsible for placing their sculptures on the streets or collecting them once the trail has closed. We do, however, ask artists to be available during and after the event for any touch – up work that may be required. If an artist is unavailable another artist will carry out this work.



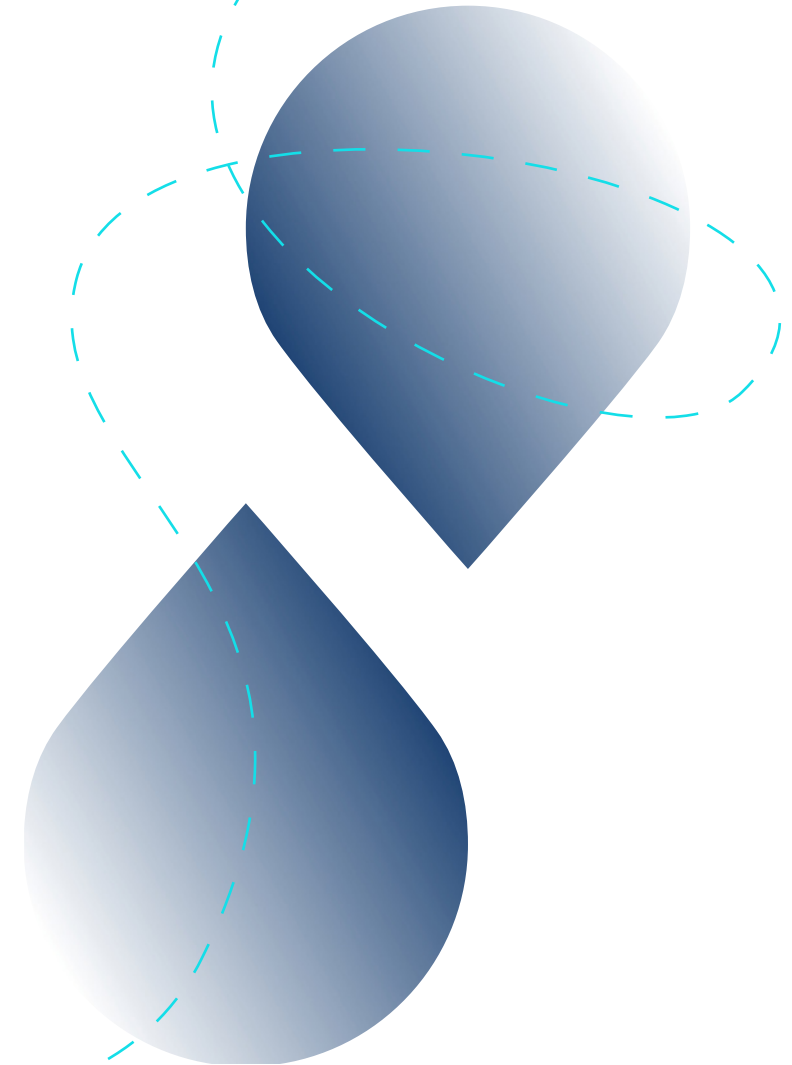
As part of Flock to the show, we will be working with local community and school groups, we'd love to hear more about you and if you would be willing an able to offer any workshops which encourage inclusivity.

How to submit your design

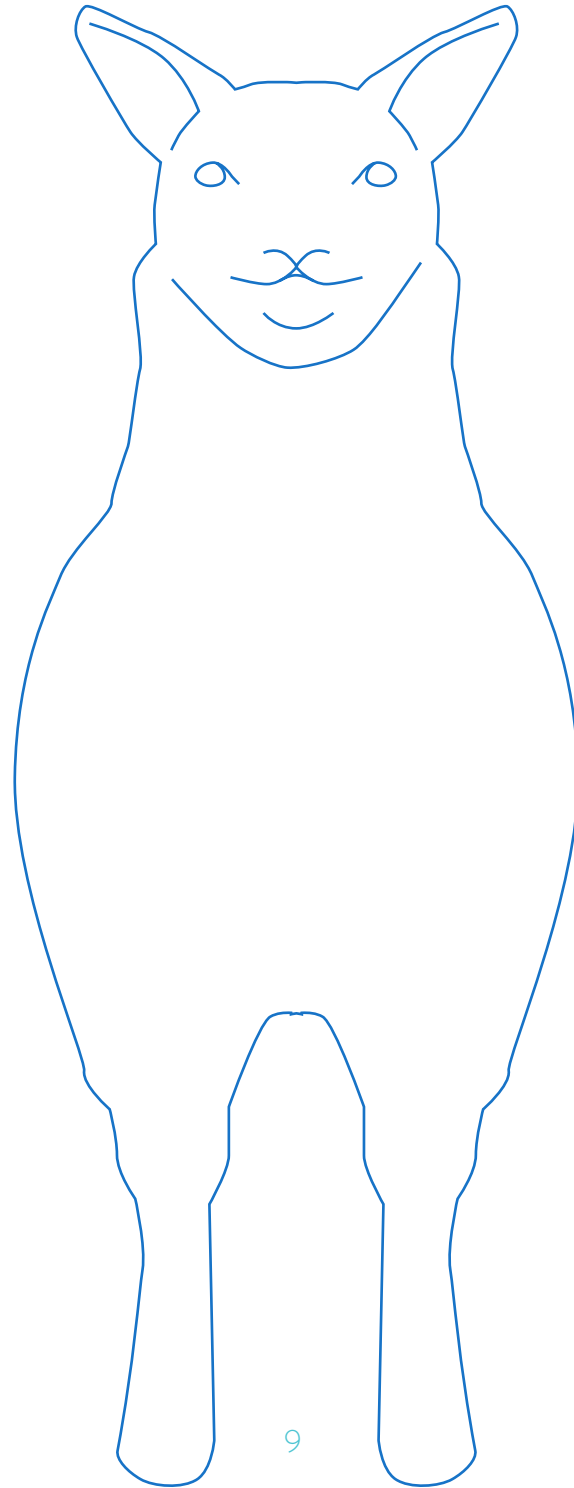
Please use the sheep templates provided to create your design.

- Your submissions must be completed online by midnight Sunday December 11th 2022
- Designs must be high – resolution and in PDF or JPG Format
- Files must not exceed 2MB

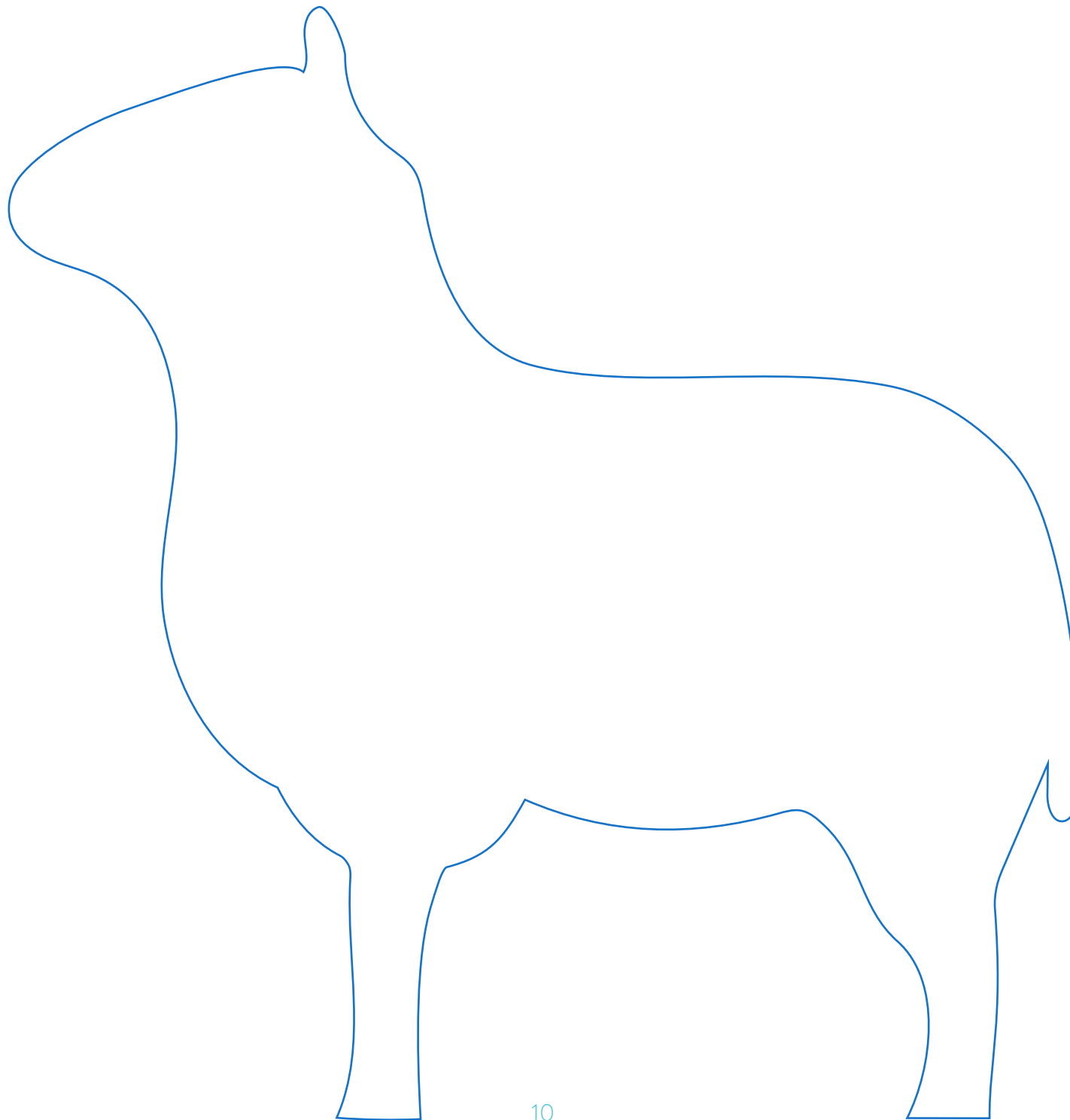
Send completed design to sponsorship@rhass.org.uk



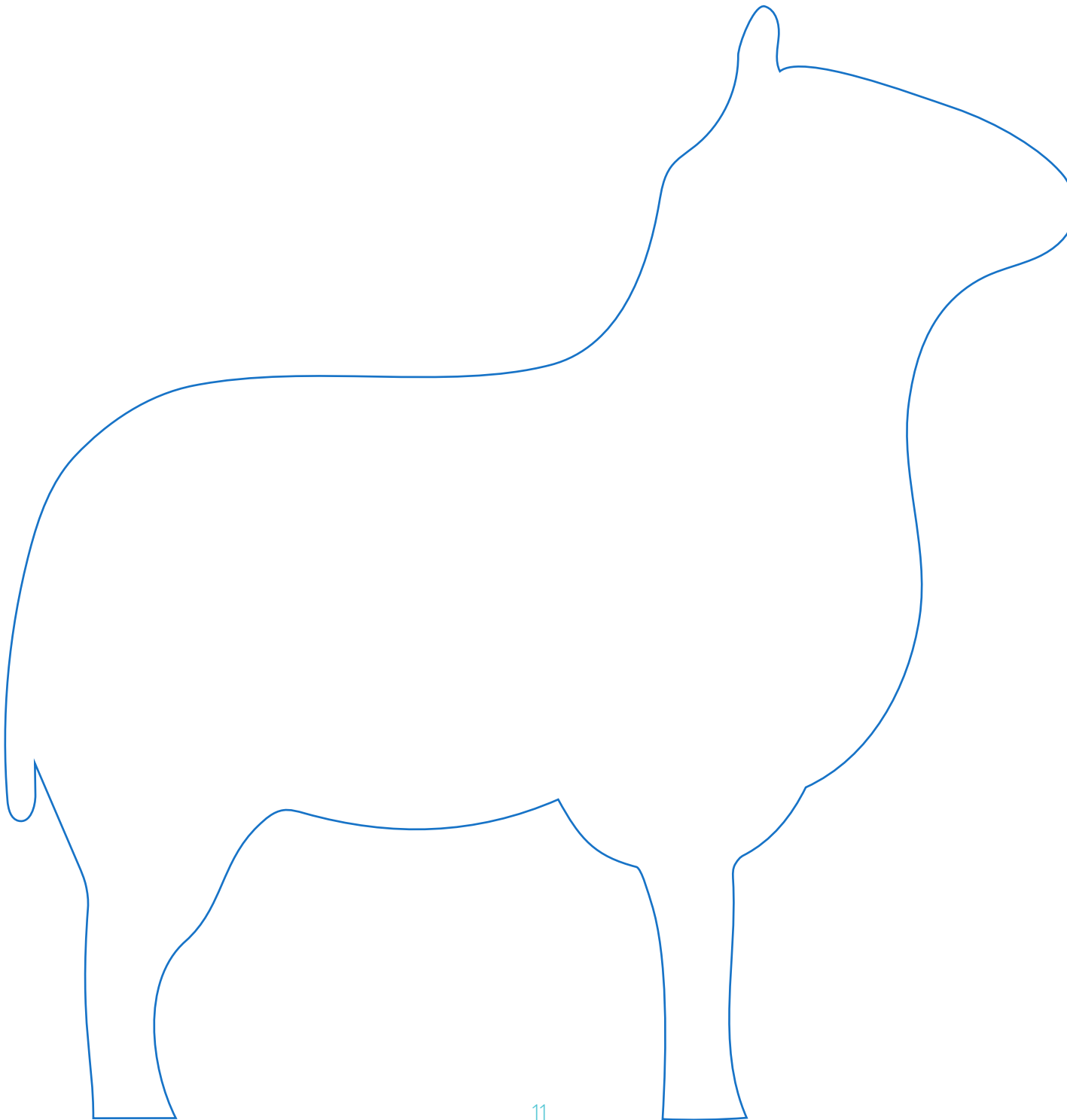
Template - Front



Template - Left



Template - Right



Terms and Conditions

1. This project is open to all artists, amateur or professional
2. You may submit up to two applications
3. All terms and conditions in this application from a part of the agreement between you, the Royal Highland & Agricultural Society of Scotland (RHASS) in connection with Flock to the Show and by submitting your work you are agreeing to be bound by all terms and conditions in this application form
4. You must be the sole author and owner of all intellectual property rights of the work entered, or if the work is not your own in full, you must have sole permission in writing from the copyright owner/s to use their work. Source material or proof of permission in use of another person's work must be made available to the selection panel on request. RHASS do not accept liability in the publication of any reproduced art
5. The design must represent a piece of work that you have the ability to reproduce on a 3D sculpture
6. Any additions to the sculpture can only be made with approval from RHASS and the selection panel
7. Modification is not permitted
8. To enter, the work must be received by the closing date of midnight Sunday 11 December 2022. All entries must be accompanied by a completed artist submission form
9. No allowances will be made for work that arrives later than the deadline
10. By completing the artist submission form and submitting your sheep designs, you consent that all data provided by you may be used by Flock to the Show and RHASS for marketing, communications and evaluation purposes unless you opt out in writing. We don't and never will sell or pass on any of your details to another organisation for them to use for their own purposes. We may, however, use third party organisations to help deliver services on our behalf, for example, distributing our email newsletters or feedback questionnaires, or managing participant lists for our events. At all times we will ensure that we look after your details responsibly and that any organisations using your information on our behalf do the same. For more information please see RHASS's Privacy Policy at [\(weblink here\)](#)
11. Copyright and all other IP Rights in the design belong to and remain with the artist. However, subject to RHASS paying all amounts due to the artist under any final commissioning contract, the artist grants to RHASS an irrevocable royalty free licence to use the completed artwork for purposes in connection with the event, Flock to the Show, Golden Shears and The Royal Highland Show
12. You consent to the use of your work, name and photograph in any promotional material carried out by RHASS without any further compensation.
13. Your work will be reviewed by RHASS prior to being shown to the event sponsors.
14. Work will be commissioned following confirmation by the event sponsors. This decision on all matters relating to the work selected to be used is final. No further correspondence will be entered in to.
15. Upon commissioning, RHASS will enter a separate contract with you to include an agreed schedule and the terms and conditions of engagement
16. RHASS will provide the sheep sculpture at no charge to you. Cost of materials is your responsibility except for varnish, which will be provided. If you are not able to paint the sheep in the painting space, you will be responsible for the cost of transporting the sheep to your studio. In the unlikely event that we cannot provide a painting space, the costs of transportation of the sculpture will be discussed on a case by case basis
17. You will provide a list of artist materials – specifically paint, brand and colours used in the application on the sheep.
18. RHASS reserves the right to withhold any fee payable to you in connection with the event if in its sole opinion the quality of the finished work provided falls below that which can be reasonably expected for public display and/or is substantially different from the design submitted.
19. The sheep remains at all times the property of RHASS and must be returned in good order.
20. If the sheep is returned unfinished by you or deemed irreparable due to damage while in your possession, you shall be charged the full replacement cost of the sheep.
21. RHASS will award commissioned artists with an honorarium of £1,000 +VAT (if applicable). This will be paid on completion of the finished artwork, subject to sign off, and all relevant paperwork. Payment will be made within 28 working days of receipt of invoice.
22. RHASS may from time to time produce facsimiles of the completed sheep in both 2D and 3D form, excluding figurines. For the avoidance of doubt, any agreement reached in connection with any facsimile of your design should include any consideration to be paid to you by RHASS and require transfer of rights to RHASS.
23. Subject at all times to your agreement, RHASS may produce a figurine of the completed sculpture as part of the event merchandise. If your sheep is selected to be a figurine, this will be subject to a separate figurine contract and include a royalty fee.
24. Following the event, the sheep will be auctioned to raise money for the Royal Highland & Agricultural Society of Scotland. We will be in touch with artists if any significant repairs are required before auction.
23. By entering your work for consideration to be selected to be used in the event and for eligibility for payment of the honorarium you warrant that you have all required rights and consents to submit the work and allow RHASS to use the work in connection with Flock to the Show. You also agree to grant an irrevocable royalty-free licence to RHASS and to use the completed work for the purposes described elsewhere connected with the event.