Royal Highland Show Cookies Policy

Cookies are small text files placed on your computer or device by websites you visit. They are used to improve your experience as a visitor, and make websites function properly or more efficiently.

We want to consistently improve your online experience. And to do that we use analytics cookies to collect anonymous standard internet log information and details of visitor behaviour – the information gathered does not identify you. We use a combination of permanent and session cookies to collect and retain information for varying lengths of time. That way we can monitor which parts of the website are working, and which areas perhaps need improved. We look at things like how many people visit certain pages, or how users are navigating content. In short, cookies help us create a better experience for our visitors.

Of course you are in control of your own experience, so you may delete or block cookies, but it may impact your experience and elements of the website may not work.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

You can find a list of all cookies used in this website in the table below.

Site/domain	Set by	Cookie	Name	Purpose
Royalhighlandshow.org	Google	Goole Analytics	_ga _gat	These cookies are used to collect information about how visitors use our website. Information gathered is used in reports and analysis to help us improve the website. Information collected is in anonymous form. More information
crazyegg.com	Crazy Egg	Visitor engagement analysis	_ceg.s _ceg.u _ceir	These cookies are placed by heat mapping software provided by Crazy Egg. The reports produced help us to understand how visitors are engaging with the website. Information gathered is used in reports and analysis to help us improve the website.
player.vimeo.com	Google	Google Analytics for video usage	_utma _utmc	We use Vimeo to embed videos onto our website. These cookies are used by Vimeo to track information about how the Vimeo service is being used, so Vimeo can make improvements and report on performance. More information
			_utmz _utmt_player	

Site/domain	Set by	Cookie	Name	Purpose
vimeo.com	Vimeo	Video analytics	player vuid	We use Vimeo to embed videos onto our website. These cookies are used by Vimeo to collect analytics tracking information. <u>More information</u>
youtube.com	YouTube	Video analytics and advertising	visitor_info1_live	We use YouTube to embed videos onto our website. The cookies are only set if the video is shared and is used to check available bandwidth. <u>More information</u>
			ysc pref	This cookie is set by the YouTube video service and aims to limit repeat advertising and deliver more relevant advertising to you. <u>More information</u>
.doubleclick.net	Double Click	Advertising	dsid id ide _gads	We use google networks to advertise our products and services. These cookies help us to monitor the performance of advertising and control the type and frequency of advertising seen. <u>More information</u>