



Trade at RHS: Need to Know Guide

Version 1



The Royal Highland Show is a Royal Highland & Agricultural Society of Scotland Fundraising Event.

Before you apply

Before completing your application, please read through this document.

It has information about the following:

- How to apply
- Selection criteria
- What happens next
- Tradestand zones and pricing
- Key Information
- Key Contacts

Selection Criteria

The following criteria will be applied to the selection of Tradestand exhibitors:

- Relevance and quality of product
- Balance of product categories within the Show
- Geographical relevance
- Previous behaviour at RHS Shows
- Prompt payment of Show invoices
- Permanent registered business address, quality website, clear contact details.
- Company Registration Number OR Unique Taxpayer Reference
- Public Liability Insurance in order to Trade.
- Good after-sales service including order fulfilment where delivery time is no more than 3 months after the 21st June 2026.
- Courteous, professional and friendly staff

What happens next

Allocation

Returning exhibitors no longer have first refusal of their plots but may be given priority over new exhibitors. Returning exhibitors have until the **28th November 2025** to reapply. Emails will be sent with instructions on how to do this for each area.

How to Apply

Applications for New Exhibitors will be live on our website before Christmas 2025. Once the site is full, we will close applications so we urge you to apply asap.

Please note applications are not processed on a first-come, first-served basis. Selections are made according to space availability.

To be added to our mailing list for applications going live, please email tradestands@rhass.org.uk

Confirmation

If your application is successful, we will contact you with details of the site offered. In order to secure your plot, you will be required to make a 50% deposit within 7 days. If booking after the 3rd of March, you will be required to pay 100%.

If we do not hear from you within 7 days (to accept or decline) the allocation will be cancelled.

Successful applicants will be sent log-in details to their online account once we have received confirmation of your stand.

Tradestand Zones

Agricultural - Farming, machinery and rural industries

The largest section within the showground, hosting over 250 exhibitors. We are extremely lucky to have many wonderful manufacturers within this area who return year on year. If you sell Agricultural machinery then this is the zone for you.

Floral Walkway- Gardening, Landscaping and Growers!

Wanting to upgrade your outdoor space? This is the perfect avenue to find plants, garden furniture, joinery, garden pods/huts and more! Why not visit our Countryside Cottage which is run by the Royal Highland Educational Trust! This area is perfect if you are a horticultural company or work in the gardening industry.

Countryside - High-quality clothing, outdoor sports equipment and outdoor products

This area offer a high end retail experience of the best in countrywear and products. Within this area, you can enjoy our food court by the Lochan, view our countryside arena events or wander over to the kids zone.

Renewables - working to stabilise climate change & achieve net zero carbon emissions.

Companies in this area can cover wind, solar, hydroelectric, geothermal, tidal, biomass and more. This village is close to our forestry arena and busy main ring.

Breeds- From Industry Experts to livestock management

Whilst you check out the many amazing Livestock competitions onsite, should you have an interest in a particular breed, you will find many of the Industry experts along our breed lines! This area is perfect if you are a Breeds Society, work in livestock management or provide sheep shearing equipment or clothing!



Equestrian - Everything for horse and rider.

The Equestrian Village runs parallel to our Jubilee Ring where you can watch talented horse riders showcasing what they do best.

With a variety of products for horse lovers - saddles, footwear, clothing, bedding, horseboxes, stables and more!

If you sell equestrian clothing, feed or bedding then this is the area for you!

Prime - Higher footfall locations

Areas include; around the main ring, down our 13th avenue and outside Ingliston House. These locations host agricultural companies, supermarkets, emergency services and retail companies. Get in touch now to find out if your business would fit in this area.

Tradestand Zones



Motor Zone - Gleaming new cars, 4x4s, campervans and pickups.

Our popular Landrover Experience can be found in our motor zone which is enjoyed by many visitors. We also have a food court with delicious catering units to choose from. This creates dwell time for your customers to make a decision on their all important motor sale.

Forestry - Home to machinery, Forestry products and our Arena!

Find forestry machinery and products near our Forestry Arena! The Arena hosts our memorable pole climbing competitions and wooden sculptures crafted at the Show! Do you work in the Forestry Industry? Sell equipment such as Forwarders, Harvesters or Chainsaws? Then this is the place for your business.

Lifestyle - An array of goods not often on the High Street

From clothing, hot tubs, toys, jewellery, artwork and more, you name it this area has it! This area also hosts our Big Wheel, a food court and entertainment for all to enjoy making the perfect area for families.

Outdoor Living- A busy avenue of high end retail and industry representatives

A busy avenue situated off of our main ring, here you will find everything from wonderfully crafted jewellery, clothing and home and garden products. On this avenue you will also find industry representatives and governing bodies who champion and support the rural industries! If you have a business that offers support to those working in Agriculture, we want to hear from you.

Scotland's Larder - Showcasing what Scotland does best – Food and Drink!

With many networking opportunities available, you can promote your brand to a larger audience. We are proud to support Food and Drink producers and regional groups from across Scotland. If you want to promote your story and brand then Scotland's Larder is the place for you.

Trade stand holders may sell food for **off-sale** and offer samples within Scotland's Larder. If you wish to sell full portions of food or drink for consumption, you must apply through the **Catering Applications process** -see our **socials** and **website** for updates.

Please note that food and drink trade stands are only permitted within Scotland's Larder.

Home and Gift Hall - A range of products and services for yourself or someone special

Our Home and Gift Hall is situated on one of our busiest avenues and has a range of companies – candles, hats, jewellery, make up, clothing, art, charities and more.



Royal Highland Show - Cartoon Map 2025



- | | | | | | |
|--|-----------------------------|---------------------------------|-----------------------------------|---------------------------------|--|
| i Information & Wellbeing Hub | 7 Equestrian Village | 15 The Forge - Farriery | 🌱 RHET Discovery Centre | 💧 Drinking Water Point | ❤️ Welfare |
| 1 Royal Highland Hoolie
*Separate ticketed event taking place on Fri & Sat night. For tickets visit royalhighlandshow.org | 8 Thistle Ring | 16 RHASS Members Village | 🏥 First Aid | 🍷 Bar | ♿ Toilet with Accessible Toilet |
| 2 Honey Marquee | 9 Sheep Shearing | 17 Land Rover Experience | 🚗 Taxi Rank | 🍽️ Food Stand | 🚻 Toilet - Changing Place |
| 3 Countryside Arena | 10 Cattle Hall | 18 Mini Rovers | 🚌 Bus Stops | 🍴 Restaurants - Public | 🧘 Quiet Space |
| 4 Kids Zone Countryside Area | 11 Green Food Court | 19 Family Entertainment | P Parking | ❓ Lost & Found | ♿ Wheelchair Hire |
| 5 Goat Ring | 12 Food For Thought | 20 Forestry Arena | P&A Accessible Parking | 🌐 International Visitors | ♿ Accessible Platform |
| 6 Jubilee Ring | 13 Scotland's Larder | 21 Floral Walkway | 📖 Programme & Catalogue | £ ATM Cash Machines | 👶 Baby Care and Nursing |
| | 14 Home & Gift Hall | 22 Countryside Cottage | | 🧳 Left Luggage point | 🚫 No entry |

Tradestand Pricing



The Royal Highland Show is spread over several hundred acres and therefore split in various sections.

Trade space is allocated on a frontage & depth area calculation. All spaces are 'open space' and on a grass base (unless otherwise stated). Trade rental includes an allocation of passes per stand size.

Outdoor

Description	Stand Rental £ net per square metre
Agricultural	
Standard Outdoor Space	£13.50
Prime Outdoor Space	£25.50
Breed and Horticulture	£13.50
Countryside Area	
Standard Outdoor Space	£32.00
Prime Outdoor Space (4th Avenue)	£38.00
Outdoor Living	
Standard Outdoor Space	£28.00
Equine Village	
Standard Outdoor Space	£26.00
Prime Outdoor Space (16th Avenue)	£28.00
Lifestyle Village / Floral Walkway	£26.00
Standard Outdoor Space	
**Please note there is no outdoor shedding/marquees included.	

Description	Stand Rental £ net per square metre
Motor Zone and Renewables	
Standard Outdoor Space	£29.00
Forestry	
Standard Outdoor Space	£26.00
Prime Non-Agri (Main Ring, 7th & 13th Ave, Ave L&O, The Green)	
Standard Outdoor Space	£49.00
Prices displayed are exclusive of VAT. VAT at the revailing rate should be included to the pricing	

Indoor

Description	Stand Rental £ net per square metre
Home & Gift Hall	
Shell Scheme**	£163.00
Scotland's Larder (Food Hall)	
Shell Scheme**	£163.00
Space Only	£145.00
**Shell scheme package includes; Sodem Shell Scheme, One Name Board, two spotlights (per 3m frontage) and 1 x 24hr twin socket – installed along back wall.	
**Please note, if applying for Space Only, it will be assumed that you are building your own bespoke stand.	

Height of Exhibits & Services

**No outdoor stand or exhibit may exceed 10 metres in height unless approved in prior writing at the time by the Tradestand Team.

Stands within the Home and Gift Hall must not exceed 2.5m and those within the Food Hall must not exceed 6m.

Services such as water, electrics, grass cutting etc can be ordered via your online account.

Regulations

Please read these regulations thoroughly before submitting your application. Further regulations/guidance can be found in the Royal Highland Show [Trade Guide](#) which is available on our website in the trade section.

Trade applications will be accepted on the strict understanding that space or 'pitch' allocated is used solely for the display, promotion or sale of the items or services listed by the exhibitor on the application form. Exhibitors and stand personnel must conduct their business only within the space allocated to them.

The Exhibitor may not sub-let, part or share occupation of their assigned stand. Nonetheless, with the prior written approval of RHASS requested at the time of application the Exhibitor may share occupation of the stand with other companies that are in the group as the exhibitor or which are associated in business with the Exhibitor or for whom the Exhibitor acts as an agent.

Tradestands **MUST** be staffed at all times during the staffing hours for all four days of the Show, including the Sunday. Failure to do so will be deemed a breach of contract, and may result in your exclusion from future shows and/or a financial penalty.

No additional income may be generated by charging visitors to the Royal Highland Show for any activity, access or entry to your tradestand without written permission from the Tradestand Team.

Drones

Due to the proximity of Edinburgh Airport, the use of any aircraft, drones or captive balloons of any description for any purpose is strictly **prohibited**.

Balloons

Un-inflated Balloons are permitted as giveaways, however, in view of our proximity to Edinburgh Airport the sale or distribution of helium filled or metallic balloons is strictly **forbidden**.

Restrictions

Exhibitors are not permitted to:

Conduct any market-style trading or sell goods by auction, shouting or other loud activity to the annoyance of other exhibitors

Conduct activities that pose a hazard to themselves, or other exhibitors, visitors or livestock

Display posters or banners within the Showground, car parks or onto the approaches, without prior written permission from the Royal Highland Show

The Royal Bank of Scotland is the exclusive Financial Services Headline Sponsor of the Royal Highland Show. If you have any questions please email tradestands@rhass.org.uk with Subject: RBS Sponsorship.



Tradestand Build

Ground Excavating: Exhibitors are advised that there are underground services on the Showground, such as water mains, drains, electric cables, telephone cables etc.

Exhibitors must carefully consider safer alternatives to excavating for flagpoles, signs, etc when planning their tradestand.

If penetrating the ground, you MUST notify us on your Tradestand Portal. On arrival to the venue, please visit the Trade and Contractor Site Office (TaCSO), where your permit to Break Ground will be granted.

Please note, notifying us on your Tradestand Portal is NOT your permit and you MUST have approval to break ground, when onsite in June. The venue has many utilities underground, so it is extremely important, even if you have exhibited with us before in the same space.

Build-up

The outdoor site opens to all outdoor exhibitors and contractors from Monday 8th June.

Scotland's Larder opens to stand builders from Saturday 13th June. It is open to all exhibitors on Monday 15th of June.

Home & Gift Hall opens to all exhibitors from Tuesday 16th June.

Breakdown

All stands and exhibits must be cleared from the site no later than the date highlighted in the Safety and Services Handbook. Our site is used for multiple events so it is crucial that the site is cleared.

Exhibitors MUST inform the Tradestand Team in good time and with prior written approval if unachievable.

The trade rental space MUST be left in the condition in which it started, failure to do so is a breach of contract. Any remaining rubbish, material or equipment may be uplifted and the exhibitor may face additional charges.

Key Contacts

Tradestand Team	
Blayne Dickie Tradestand Manager	Mairi Adams Event Assistant (Tradestands)
E: tradestands@rhass.org.uk T: 0131 335 6165	
Membership Team	
E: membership@rhass.org.uk T: 0131 335 6215	
Sponsorship Team	
E: sponsorship@rhass.org.uk T: 0131 335 6275	
Competitions Team	
E: competitions@rhass.org.uk T: 0131 335 6164	



ROYAL
HIGHLAND
SHOW

An event by



rhass

Royal Highland Centre,
Ingliston, Edinburgh

EH28 8NB

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