



SCHOOLS' COMPETITION GUIDE

Help us **design a milk bottle** to celebrate RHET's Year of Dairy

Deadline for submissions: Friday 16th May



ROYAL
HIGHLAND
SHOW 2025
19 - 22 JUNE
PARTNER SINCE 1981
 Royal Bank
of Scotland

RHET

The Royal Highland Education Trust



seaways services
UK LIMITED

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A fundraising event by



rhass

Milk bottle design competition



About the Royal Highland Show

The Royal Highland Show is the biggest agricultural event to take place across the UK and Europe. It's been running for over 200 years.

Each year, over 200,000 visitors attend the Show, including over 20,000 children, 6,000 livestock (that's all the animals!) and 2,500 competitors, making it Scotland's largest outdoor event.

The 2025 Show takes place from Thursday 19th June – Sunday 22nd June 2025 at the Royal Highland Centre at Ingliston in Edinburgh.

200,000
visitors attended

20,000
children

6,000
livestock

2,500
competitors

About the competition

The design competition is being run in partnership with the main organisers of the Show, RHASS (Royal Highland & Agricultural Society of Scotland), the Royal Highland Education Trust (RHET) which provides free educational activities and experiential learning opportunities linked to the Curriculum for Excellence and Seaways Services (UK) Ltd which provides a variety of services to the dairy industry, supplying glass bottles, plastics, crates, closures, labels, cream pots and more. In what is RHET's Year of Dairy, we are inviting secondary school pupils (S1-S4) from across the country to design their own milk bottle brand.

Find out more about the [Year of Dairy](#) and [useful learning resources](#).






The Details



The winning design

The prize package includes:

-  Your milk bottle brand design being printed onto a 1 litre glass bottle by Seaways Dairy and showcased at the Scottish Dairy Championships competition and area at the 2025 Royal Highland Show.
-  Tickets to the Show on Sunday 22nd June for the winning pupil, their family, and another family.
-  The winning pupil will receive one of their milk bottle designs to keep!

The top ten winning milk bottle brand designs will be featured at the Royal Highland Show 2025, along with the name, age and school of each pupil.

The judging panel

The judging panel will be formed of representatives from the Royal Highland Show and sponsor organisation, Seaways Services.



HUGH MCCLYMONT

RHET Chairman and
RHASS Director



AYLETT ROAN

RHASS Director



DAVID TENNANT

Head of Royal
Highland Show



AMY SHAW

Seaways Services

How To Enter



All designs must be submitted by
Friday 16th May



Photos of entries can be submitted via email to
RHSc competitions@mucklemedia.co.uk or posted to
the following address:

**Muckle Media,
RHS milk bottle design competition,
80 George Street,
Edinburgh, EH2 3BU**

We look forward to seeing the incredible talent and creativity
from students across Scotland. This is an exciting opportunity
to be part of the Royal Highland Show 2025!

For more information or inquiries, please contact us at
RHSc competitions@mucklemedia.co.uk

Design guidelines



Submissions should be drawn on the supplied milk bottle
label template, as outlined on page 6, Please remember
to fill out the box on the template to tell us more about
your design as part of your submission.



The print area of the milk bottle is: H:110cm,
W: 252cm, Bottle circumference: 227mm



Design inspiration is outlined further on page 5



The milk bottle label/brand should be designed in one
colour only



Each pupil who participates is allowed just one entry each



Please ensure emailed entries do not exceed 10MB in size



Design inspiration

Top tip:
Simple designs work best

Top tip:
Your design can be any colour as long as it's just one colour



A3 Template

Design your milk bottle

Tell us more about your design:

Pupil name:

School name:

Class:

Teacher name:

Teacher email address:

Teacher phone number:

School address:

