

RHS 2025 Publications and Other Advertising Rates



ROYAL
HIGHLAND
SHOW 2025
19 - 22 JUNE
PARTNER SINCE 1981
 Royal Bank
of Scotland

RHS Programme

Inside Front Cover	£1,500
Inside Back Cover	£1,500
Full Page	£1,200
Half Page	£800
Quarter Page	£650

Livestock and Equine Catalogues

Inside Front Cover Both	£1,800
Inside Front Cover Individual	£1,200
Inside Back Cover Both	£1,800
Inside Front Cover Individual	£1,200
Full Page Both	£1,400
Full Page Individual	£1,200
Half Page Both	£1,000
Half Page Individual	£700

Ringside Banners

Main Ring	£1,200
Cattle Ring	£1,000
Jubilee Ring	£1,000
Sheep Ring	£800
Forestry Ring	£800

Email Digital Banners

Trade	£300 per email
Competitions	£300 per email
RHS Visitor	£500 per email

Prices are not inclusive of VAT. Space is limited and will be allocated on first come first serve basis.
All invoices must be paid in full before publications are published, artwork printed or sent out.



Programme & Catalogue Information

15,000 Programmes and 5,000 Catalogues printed in 2024

Finished programme and catalogue size: 148mm wide x 210mm high

Full page: 124mm (w) x 187mm (h)

Bleed size: 154 (w) x 216mm (h)

Half page: 124mm (w) x 91mm (h)

Quarter page: 58mm (w) x 91mm (h)

Ringside and Email Banners

Please contact sponsorship@rhass.org.uk for full artwork specifications and to discuss banner placement.

Artwork Formats

PDF: High quality print, CMYK, 3mm bleed on all sides, 300dpi images, 1200dpi lineart, transparency flattened, fonts embedded.

Illustrator CC: AI file, outlined EPS file, all images and fonts. CMYK colour space.

Photoshop CC: JPEGs, PSD files. CMYK colour space.

Before booking, please contact sponsorship@rhass.org.uk to discuss all advert and banner placement. Please also get in touch if you would like to hear about other sponsorship opportunities.