



Trade at RHS: Need to Know Guide



ROYAL
HIGHLAND
SHOW 2025
19 - 22 JUNE
PARTNER SINCE 1981



Royal Bank
of Scotland

The Royal Highland Show is a Royal Highland & Agricultural Society of Scotland Fundraising Event.

An event by



rhass

Before you apply

Before completing your application, please read through this document.

It has information about the following:

- How to apply
- Selection criteria
- What happens next
- Tradestand zones and pricing
- Key Information
- Key Contacts

Selection Criteria

The following criteria will be applied to the selection of Tradestand exhibitors:

- Relevance and quality of product
- Balance of product categories within the Show
- Geographical relevance
- Previous behaviour at RHS Shows
- Prompt payment of Show invoices
- Permanent registered business address, quality website, clear contact details.
- Public Liability Insurance in order to Trade.
- Good after-sales service including order fulfilment where delivery time is no more than 3 months after the 22nd June 2025.
- Courteous, professional and friendly staff

What happens next

Allocation

Returning exhibitors no longer have first refusal of their plots but may be given priority over new exhibitors. Returning exhibitors have until the 5th of December to:

- Rebook and ACCEPT the same stand as 2024
- QUERY a change of size or location
- DECLINE offer to exhibit

If your zone is undergoing changes, you may be asked to re-apply.

How to Apply

Applications for New Exhibitors will be live on our website in November 2024. Once the site is full, we will close applications so we urge you to apply asap. To be added to our mailing list, please email or call us.

Confirmation

If your application is successful, we will contact you with details of the site offered. In order to secure your plot, you will be required to make a 50% deposit within 14 days. If booking after the 3rd of March, you will be required to pay 100%.

If we do not hear from you within 14 days (to accept or decline) the allocation will be cancelled.

Successful applicants will be sent log-in details to their online account once we have received confirmation of your stand.

Tradestand Zones

Agricultural - Farming, machinery and rural industries

The largest section within the showground, hosting over 250 exhibitors. We are extremely lucky to have many wonderful manufacturers within this area who return year on year. If you sell Agricultural machinery then this is the zone for you.

Floral Walkway- Gardening, Landscaping and Growers!

Wanting to upgrade your outdoor space? This is the perfect avenue to find plants, garden furniture, joinery, garden pods/huts and more! Why not visit our Countryside Cottage which is run by the Royal Highland Educational Trust! This area is perfect if you are a horticultural company or work in the gardening industry.

Countryside - High-quality clothing, outdoor sports equipment and outdoor products

This area offer a high end retail experience of the best in countrywear and products. Within this area, you can enjoy our food court by the Lochan, view our countryside arena events or wander over to the kids zone.

Renewables - working to stabilise climate change & achieve net zero carbon emissions.

Companies in this area can cover wind, solar, hydroelectric, geothermal, tidal, biomass and more. This village is close to our forestry arena and busy main ring.

Breeds- From Industry Experts to livestock management

Whilst you check out the many amazing Livestock competitions onsite, should you have an interest in a particular breed, you will find many of the Industry experts along our breed lines! This area is perfect if you are a Breeds Society, work in livestock management or provide sheep shearing equipment or clothing!



Equestrian - Everything for horse and rider.

The Equestrian Village runs parallel to our Jubilee Ring where you can watch talented horse riders showcasing what they do best.

With a variety of products for horse lovers - saddles, footwear, clothing, bedding, horseboxes, stables and more!

If you sell equestrian clothing, feed or bedding then this is the area for you!

Prime - Higher footfall locations

Areas include; around the main ring, down our 13th avenue and outside Ingliston House. These locations host agricultural companies, supermarkets, emergency services and retail companies. Get in touch now to find out if your business would fit in this area.

Tradestand Zones



Motor Zone - Gleaming new cars, 4x4s, campervans and pickups.

Our popular Landrover Experience can be found in our motor zone which is enjoyed by many visitors. We also have a food court with delicious catering units to choose from. This creates dwell time for your customers to make a decision on their all important motor sale.

Forestry - Home to machinery, Forestry products and our Arena!

Find forestry machinery and products near our Forestry Arena! The Arena hosts our memorable pole climbing competitions and wooden sculptures crafted at the Show! Do you work in the Forestry Industry? Sell equipment such as Forwarders, Harvesters or Chainsaws? Then this is the place for your business.

Lifestyle - An array of goods not often on the High Street

From clothing, hot tubs, toys, jewellery, artwork and more, you name it this area has it! This area also hosts our Big Wheel, a food court and entertainment for all to enjoy making the perfect area for families.

Outdoor Living- A busy avenue of high end retail and industry representatives

A busy avenue situated off of our main ring, here you will find everything from wonderfully crafted jewellery, clothing and home and garden products. On this avenue you will also find industry representatives and governing bodies who champion and support the rural industries! If you have a business that offers support to those working in Agriculture, we want to hear from you.

Scotland's Larder - Showcasing what Scotland does best – Food and Drink!

With many networking opportunities available, you can promote your brand to a larger audience. We are proud to support Food and Drink producers and regional groups from across Scotland. If you want to promote your story and brand then Scotland's Larder is the place for you.

Home and Gift Hall - A range of products and services for yourself or someone special

Our Home and Gift Hall is situated on one of our busiest avenues and has a range of companies – candles, hats, jewellery, make up, clothing, art, charities and more.



Tradestand Pricing

The Royal Highland Show is spread over several hundred acres and therefore split in various sections.

Trade space is allocated on a frontage & depth area calculation. All spaces are 'open space' and on a grass base (unless otherwise stated). Trade rental includes an allocation of passes per stand size.

Outdoor

Description	Stand Rental £ net per square metre
Agricultural	
Standard Outdoor Space	£12.29
Prime Outdoor Space	£22.55
Breed and Horticulture	£12.29
Countryside Area	
Standard Outdoor Space	£28.49
Prime Outdoor Space (4th Avenue)	£33.60
Outdoor Living	
Standard Outdoor Space	£24.84
Equine Village	
Standard Outdoor Space	£23.93
Lifestyle Village Floral Walkway	
Standard Outdoor Space	£23.93

****Please note there is no outdoor shedding/marquees included, please refer to our trade guide for recommended marquee suppliers**

Description	Stand Rental £ net per square metre
Motor Zone and Renewables Standard Outdoor Space	£26.85
Forestry Standard Outdoor Space	£24.60
Prime Non-Agri (Main Ring, 7th & 13th Ave, Ave L&O, The Green) Standard Outdoor Space	£44.97

****Prices displayed are exclusive of VAT. VAT at the prevailing rate should be included to the pricing****

Indoor

Description	Stand Rental £ net per square metre
Home & Gift Hall Shell Scheme**	£152.42
Scotland's Larder (Food Hall) Shell Scheme**	£152.42
Space Only	£135.36

****Shell scheme package includes; Sodem Shell Scheme, One Name Board, two spotlights (per 3m frontage) and 1 x 24hr twin socket – installed along back wall.**

****Please note, if applying for Space Only, it will be assumed that you are building your own bespoke stand.**

Height of Exhibits & Services

****No outdoor stand or exhibit may exceed 10 metres in height unless approved in prior writing at the time by the Tradestand Team.**

Stands within the Home and Gift Hall must not exceed 2.5m and those within the Food Hall must not exceed 6m.

Services such as water, electrics, grass cutting etc can be ordered via your online account.

Regulations

Please read these regulations thoroughly before submitting your application. Further regulations/guidance can be found in the Royal Highland Show [Trade Guide](#) which is available on our website in the trade section.

Trade applications will be accepted on the strict understanding that space or 'pitch' allocated is used solely for the display, promotion or sale of the items or services listed by the exhibitor on the application form. Exhibitors and stand personnel must conduct their business only within the space allocated to them.

The Exhibitor may not sub-let, part or share occupation of their assigned stand. Nonetheless, with the prior written approval of RHASS requested at the time of application the Exhibitor may share occupation of the stand with other companies that are in the group as the exhibitor or which are associated in business with the Exhibitor or for whom the Exhibitor acts as an agent.

Tradestands **MUST** be staffed at all times during the staffing hours for all four days of the Show.

No additional income may be generated by charging visitors to the Royal Highland Show for any activity, access or entry to your tradestand without written permission from the Tradestand Team.

Drones

Due to the proximity of Edinburgh Airport, the use of any aircraft, drones or captive balloons of any description for any purpose is strictly **prohibited**.

Balloons

Un-inflated Balloons are permitted as giveaways, however, in view of our proximity to Edinburgh Airport the sale or distribution of helium filled or metallic balloons is strictly **forbidden**.

Restrictions

Exhibitors are not permitted to:

Conduct any market-style trading or sell goods by auction, shouting or other loud activity to the annoyance of other exhibitors

Conduct activities that pose a hazard to themselves, or other exhibitors, visitors or livestock

Display posters or banners within the Showground, car parks or onto the approaches, without prior written permission from the Royal Highland Show



Tradestand Build

Ground Excavating: Exhibitors are advised that there are underground services on the Showground, such as water mains, drains, electric cables, telephone cables etc.

Exhibitors must carefully consider safer alternatives to excavating for flagpoles, signs, etc when planning their tradestand.

If penetrating the ground, you **MUST** notify us on your Tradestand Portal. On arrival to the venue, please visit the Trade and Contractor Site Office (TaCSO), where your permit to Break Ground will be granted.

Please note, notifying us on your Tradestand Portal is **NOT** your permit and you **MUST** have approval to break ground, when onsite in June. The venue has many utilities underground, so it is extremely important, even if you have exhibited with us before in the same space.

Build-up

The outdoor site opens to all exhibitors and contractors from Monday 2nd June.

Scotland's Larder opens to stand builders from Saturday 14th June. It is open to all exhibitors on Monday 16th of June.

Home & Gift Hall opens to all exhibitors from Tuesday 17th June.

Breakdown

All stands and exhibits must be cleared from the site no later than 19:00 Monday 30th June. Our site is used for multiple events so it is crucial that the site is cleared.

Exhibitors **MUST** inform the Tradestand Team in good time and with prior written approval if unachievable.

The trade rental space **MUST** be left in the condition in which it started, failure to do so is a breach of contract. Any remaining rubbish, material or equipment may be uplifted and the exhibitor may face additional charges.

Key Contacts

Tradestand Team

E: tradestands@rhass.org.uk

T: 0131 335 6165

Account Executive - Blayne Beck

E: bbeck@rhass.org.uk
T: 0131 335 6206

Events Assistant - Callie Bendall

E: cbendall@rhass.org.uk
T: 0131 335 6234

Membership Team

E: membership@rhass.org.uk

T: 0131 335 6215

Sponsorship Team

E: sponsorship@rhass.org.uk

T: 0131 335 6275

Competitions Team

E: competitions@rhass.org.uk

T: 0131 335 6164



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